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Based on comprehensive research into strategic planning literature and its military antecedents, the successor to *The Rise and Fall of Strategic Planning* offers a penetrating analysis of the ten dominant schools of strategic thought. Reprint. 15,000 first printing.

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“Henry Mintzberg’s views are a breath of fresh air which can only encourage the good guys.” The Observer “My favourite management book of the last 25 years? No contest. The Rise & Fall of Strategic Planning.” Tom Peters, management guru Strategy is the most prestigious but also the most confusing part of business. Managers are constantly bombarded with new jargon and the latest fads promising the magic bullet for every strategic problem. The world of strategy can seem to be an impenetrable jungle. Strategy Safari presents a powerful antidote to the dilemma of needing to know about strategy and yet not being able to find any comprehensible guidelines. This revised edition is a comprehensive, colourful and illuminating tour through the wilds of strategic management. In this provocative, jargon-free and extremely readable guide, top strategy authors Mintzberg, Ahlstrand & Lampel clearly set out and critique each of the ten major schools of strategic management thinking to help you grasp what you really need to know. Take the strategy safari – your business will thank you for it.

This indispensable guide for the creative manager takes readers on a

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powerful, comprehensive, and illuminating tour through the fields of strategic management. The result is a brilliant, penetrating primer on business strategy that is, at the same time, immensely readable and fun.

What is strategic HRM, and how do you apply it in business? What makes good HR strategy and how do you develop it? What are the key issues that need to be considered when creating, developing, and embedding a strategic approach to managing people? These are the fundamental questions asked by HR professionals and tackled in this innovative and comprehensive textbook. Drawing on the latest academic research, the well-respected author team take a reliably thematic approach to SHRM. Broken into four distinct parts, the book addresses the context, theories, themes, and future of managing people strategically. Tata Motors, Samsung, Pizza Express, and Deliveroo makeup some of the case studies and examples that feature across the book, ensuring that theoretical discussion is always linked to practical application. New "Strategic HRM in Action" boxes take this one step further by presenting students with a scenario in which they themselves can make strategic decisions and reflect on their own evaluation of real-life business practices. Critical thinking is essential in SHRM, so frequent Critical Reflection boxes, Review Questions, and questions or activities to accompany every case study ensure students are challenged to engage with the subject critically and reflectively, and consider their own evaluations of the essential theories and the strategic practices adopted by different organizations. Global case studies and an opening chapter dedicated to the global context of SHRM challenge the dominant Western perspective and provide a rounded and adaptable view of SHRM. A user-friendly structure and wide range of learning features, including learning objectives, key concept boxes, and summaries, ensure the text remains accessible,

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even for those completely new to SHRM, allowing all students to benefit from the book's ideal balance between the latest academic theory and contemporary, real-world practice. The book is accompanied by a selection of online resources: For students: \* Glossary \* Web links For registered lecturers: \* Additional case studies \* PowerPoint slides \* Seminar activities \* Suggested case study answers \* Figures from the book

In this book, an expert in business strategy shows how to create and evaluate a strategic plan and execute that plan successfully. \* Concrete examples and case studies \* Templates and samples of materials used in various public- and private-sector strategic planning efforts \* A bibliography of resource materials about strategic thinking, strategy formulation, strategic planning, and strategy execution

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lynchpin of a successful trading strategy. This book gives you the background you need to effectively reap the benefits of this important trading method. Navigate confusing markets Find the right trades and make them Build a successful algo trading system Turn insights into profitable strategies Algorithmic trading strategies are everywhere, but they're not all equally valuable. It's far too easy to fall for something that worked brilliantly in the past, but with little hope of working in the future. A Guide to Creating a Successful Algorithmic Trading Strategy shows you how to choose the best, leave the rest, and make more money from your trades.

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